

İŞLETME YÖNETİMİ (İNGİLİZCE) DOKTORA PROGRAMI DERS PLANI**Birinci Yarıyıl**

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	LEE610	Advanced Research and Presentation Techniques	3	0	3	12
2		Elective Course 1	3	0	3	8
3		Elective Course 2	3	0	3	8
4		Elective Course 3	3	0	3	8
		TOPLAM	12	0	12	36

İkinci Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL601	Seminar	0	0	0	12
2		Elective Course 4	3	0	3	8
3		Elective Course 5	3	0	3	8
4		Elective Course 6	3	0	3	8
		TOPLAM	9	0	9	36

Üçüncü Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL602	Doctoral Qualification	0	0	0	18
		TOPLAM	0	0	0	18

Dördüncü Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL603	Doctoral Thesis Proposal	0	0	0	30
		TOPLAM	0	0	0	30

Beşinci Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL604	Doctoral Thesis 1st Supervision	0	0	0	30
		TOPLAM	0	0	0	30

Altıncı Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL605	Doctoral Thesis 2nd Supervision	0	0	0	30
		TOPLAM	0	0	0	30

Yedinci Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL606	Doctoral Thesis 3rd Supervision	0	0	0	30
		TOPLAM	0	0	0	30

Sekizinci Yarıyıl

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL607	Doctoral Thesis Defense	0	0	0	30
		TOPLAM	0	0	0	30

GENEL TOPLAM**21 240****Program Seçimlik Dersleri**

	Ders Kodu	Ders Adı	T	U	K	AKTS
1	EISL610	Strategic Management and Competitive Theories	3	0	3	8
2	EISL611	Management and Organizational Theories	3	0	3	8
3	EISL612	Strategic Management and Planning in Human Resources	3	0	3	8
4	EISL613	Philosophy of Science	3	0	3	8
5	EISL614	Management Psychology	3	0	3	8
6	EISL615	Advanced Marketing and Brand Management	3	0	3	8
7	EISL616	Contemporary Topics in Production Management	3	0	3	8
8	EISL617	Advanced Marketing Strategies	3	0	3	8
9	EISL618	Innovation Management and Creativity	3	0	3	8
10	EISL619	Advanced Sales Management	3	0	3	8
11	EISL620	Postmodern Management Approaches	3	0	3	8
12	EISL621	International Human Resource Management	3	0	3	8
13	EISL622	Industry Analyses	3	0	3	8
14	EISL623	Globalization and International Business	3	0	3	8
15	EISL624	Theories of Quality	3	0	3	8
16	EISL625	Organizational Theories	3	0	3	8
17	EISL626	Advanced Financial Management Techniques	3	0	3	8
18	EISL627	International Trade and Emerging Economies	3	0	3	8

19	EISL628	Strategic Approaches in Customer Relationships	3	0	3	8
20	EISL629	Corporate Identity and Public Relations in Businesses	3	0	3	8
21	EISL630	Critical Theory	3	0	3	8
21	EISL631	Current Economic Issues	3	0	3	8